

Business Grow

Corporate Newsletters



What are they?

Bold. Impacting. Designed to impress. Corporate newsletters are information-packed documents designed to help businesses provide key information to staff and customers in a clear, easy-to-read format – and advertise and on sell at the same time.

A corporate newsletter (see samples below) provides key, relevant and useful information about a company's core products, services, special offers, sales campaigns, new product launches, latest news, company achievements, and more. Corporate newsletters can be distributed in-house to staff and externally to customers, partners, affiliates, investors and media. Business Grow's talented writing team can produce high quality corporate newsletters for businesses on a subscription basis to enable customers to send them to staff and clients on a regular basis.

Two types are available:

Premium – For regular publication: [Sample](#)

Regular – For 1-off or irregular news. Can easily be converted into press releases. [Sample](#)

Sample: Nissan Corporation corporate newsletter [Download.](#)

Prices available on request.

Tips for using corporate newsletters

- ✓ If you are contacted by a potential client, simply send them your latest corporate newsletter and they will learn what you do and sell, find out about recent activities and successes, and discover how you can assist them
- ✓ Equip all sales staff with corporate newsletters to distribute to current and prospective customers
- ✓ If you are going to be speaking at a seminar or conference, arrange for your latest corporate newsletter to be distributed to all attendees in advance
- ✓ Distribute at trade shows, meetings, industry expos, events and conferences
- ✓ Include portions in company reports, advertising, press releases, brochures, website, etc.



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