

Healthy food right here at home

Spring has sprung and that's more than enough reason to follow Nature's lead and produce healthy vegetables for yourself and your family. Growing organic or no-spray food in the city is not only one of the best things we can do for our health, it's also a very effective way to reduce pollution and help the environment.

Business Grow is now offering a new urban food concierge service – providing food growing advice and services specifically tailored to clients' location and environmental conditions.

ADVICE & CONSULTING

- Find out how to best utilize available space at your home or workplace to grow vegetables, herbs and flowers. Choose either a home/office visit (within Tokyo) or an online consultation to discover a host of ways you could grow food in, on and around your living and work spaces.

GARDEN INSTALLATION

– Sit back while we install a rooftop, balcony or terrace garden that can provide you with healthy, no-spray food for years to come. Food growing strategies may include use of color coordinated planter boxes and stylish pots that can be positioned to take maximum advantage of sunshine as well as vertical and horizontal spaces.

URBAN FARMING RESOURCES

 Clients will be invited to take advantage of a growing range of highly practical **urban food production resources** including how-to guides, e-books, advice and information showing how to grow no-spray food sustainably in sunlit spaces in, on, and around virtually any building.

Successful urban farming projects

We let words – actually, the food we produce – tell the story.

To view project reports showing how Business Grow grew food at an international school in Tokyo, click the following links:

> <u>Progress Report 2012</u> > <u>Progress Report 2013</u>.



Urban farming consultant Jonathon Walsh specializes in:

- No-spray, eco-friendly, on -site food production
- Growing healthy food in residential and work places
- Garden installation and maintenance
- Vertical gardening / growing food on walls and balconies
- Maximizing crop yields in small spaces
- Self-sufficiency strategies
- Food-production training
- Food-based CSR programs
- Future food growing concepts.





What's possible?

Grow great tasting, fresh food – at the home or office – without sprays or toxic chemicals and that is significantly cheaper than organic produce.







Grow vegetables

Cabbages Beans Carrots Courgettes Micro greens Lettuces Mizuna Mustard Pak choi Onions Peas Potatoes Radishes Spinach **Tomatoes** Spring onions

Grow herbs

Basil	Bay leaf
Chamomille	Coriander
ennel	Lemon balm
∕lint	Oregano
Parsley	Rosemary
Sage	Thyme
	and more.



Find out how to grow food on virtually any sunlit area: rooftops, balconies, decks, driveways, patios, car parks, and more. If you don't know how to grow food, we provide all necessary "hands-on" instruction, ongoing support, and a highly practical education program that will turn clients into urban gardeners within weeks.

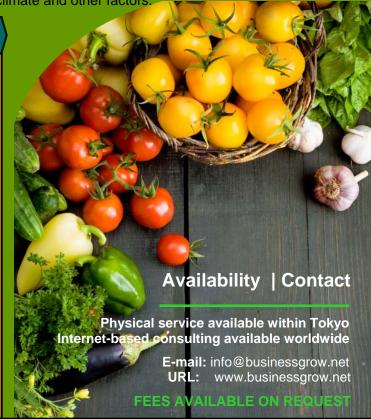
Note: Actual food production ability depends on location, climate and other factors.

Experience | More information

- Jonathon has been farming at a 3x5 meter allotment in west Tokyo since early 2012. Since then, he has grown 3,000+ tomatoes, 60 lettuces, 180 cucumbers and a considerable quantity of other vegetables.
- He has also run three <u>sustainability projects</u> at Tokyo International School that showed students and staff how to grow large quantities of tasty, no-spray vegetables that fed over 200 students, staff (> <u>read more</u>) and were provided to Second Harvest Japan food bank (> read <u>press release</u>.)
- As part of his investment in the environment, Jonathon also provides gardening consulting services for urban farmers both in and outside Japan.

BROCHURES

- > In-house food growing lessons
- > Business Grow urban farming products and services
- Corporate Sustainability Strategy
- > Office Food Growing Solutions



MAKING IT HAPPEN

Online consultation Home/office visit

Client e-mails photos of residence/office to Business Grow urban farming consultant Business Grow urban farming consultant visits client's residence/office to conduct site appraisal

Consultant reviews photos

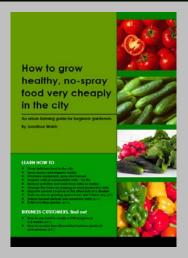
Consultant
explains food
production options
during visit,
outlining how,
when and where
food can
be grown

Consultant produces a Food Production Proposal

Client installs garden(s) and food growing equipment



Urban Farming Resource Pack



Learn skills to grow good food in the city – for life

This step-by-step beginner's guide contains everything you need to know to grow healthy, delicious food in the city – minus harmful chemicals.

In it, you will learn:

- ✓ How to grow healthy food at your home and/or office
- ✓ How to gain access to growing space if you don't have any
- ✓ How and where to buy the necessary gardening equipment
- How and when to sow seeds and plant seedlings
- How to water and maintain your garden to produce great food
- How to maximize yield and extend harvest periods
- ✓ Lots of creative gardening
- ✓ and food production ideas.

Buyers also receive:

- ✓ **Discounts** off **gardening consulting** and garden set up services *
- ✓ Six gardening and sustainability reports (below):
 - 1. How to grow plants in pots
 - 2. Feeding the future
 - 3. How to set up a rooftop garden
 - 4. How to set up a rain collector
 - 5. Interpreting Japanese seed packets
 - **6.** Essential Japanese gardening vocabulary and phrases.







Installation fee

Standard consulting fee