

# SAVE MONEY AND THE ENVIRONMENT

**Sales  
Booster  
Pack**  
Power up your Sales!

¥282,000



¥85,000

Order a Sales Booster Pack  
and Business Grow will donate  
¥5,000 to the charity, environmental  
or community group of your choice...

...and give you a **FREE** turnkey  
Sales Incentive System – (see below)

Products and information to help you promote your business, get published and boost earnings

## Promote your business

- Media Readiness Pack (MRP)** – A 28-page guide packed with proven tips for business owners and entrepreneurs who want to secure valuable media publicity – *without spending a fortune*.  
Written by author of 350+ published articles.  
Sample: [www.businessgrow.net/documents/MRPSample.pdf](http://www.businessgrow.net/documents/MRPSample.pdf)
- Business Marketing Weapons** – Brochure outlining 6 powerful marketing tools that can boost your sales and promote your business to virtually any potential customer.
- 10% off a Business Bio** – A next generation personal marketing weapon that can help you market yourself, your company and any product or service to customers, partners, media and investors (far right, DATA version).
- Japan Networking Secrets** – 3-page report packed with tips, links and advice from some of Tokyo's top networkers.
- 4 Ways to Make Money Anywhere** – Discover 4 innovative strategies to earn an income from anywhere.
- Affiliate Program** – An easy-to-implement turnkey system that quickly helps users create an affiliate network and boost revenues by selling through other peoples' networks, earning reseller commissions, stimulating B2B cooperation, and expanding the product/service range users offer to customers – without associated R&D costs.

## CostTracker money management system

- A powerful multi-function system** that helps you track your income and expenses, cut costs, boost profits, improve your sales strategy, manage your taxes, prepare a budget, and produce regular financial reports (far right).

## Protect the environment

- CSR Rewards strategy** – A complete easy-to-use clip-on Corporate Social Responsibility system that supports environmental, community and charitable organizations, and helps businesses like yours sell more (far right).  
Info: [www.businessgrow.net/documents/CSRRewards-Sample.pdf](http://www.businessgrow.net/documents/CSRRewards-Sample.pdf)
- Green Office Checklist** – 97 checkpoints to help you 'green' your office and cut costs.

## Japan Business Resource Directory

- 21 pages containing a professional groups directory:** entrepreneur, professional, chambers of commerce, etc., and **useful business resources:** online networking tools, business promotion tools, business magazine listing, professional training resources, *and more*.

Standard version

## FREE turnkey sales incentive system – see overleaf

**MRP**  
Media Readiness Pack  
Are You Ready To Be Published?

**Get Published**  
An industry insiders guide for business executives and entrepreneurs who want to secure quality publicity for their businesses - without spending a fortune

By Jonathon Walsh, Business Grow

**SMART Business**  
**Affiliate Program**  
User Guide  
The Secret To Grow Your Business

Benefits:

- Expand your customer base by selling through other peoples' networks
- Benefit from referrals to sell for your virtual money sales system
- Decrease overhead as others sell your products and services
- Earn monthly commissions by selling for others
- Eliminate other costs and add to profits
- Boost your product/service range with zero development time or costs
- Complete turnkey system – all instructions, letters and templates included
- Instant cooperation and competition – proven ideas as they promote you
- Expand your network and sell more of the same time
- No cold calling and no reply letters

**Japan Business Resource Directory**  
A comprehensive listing of business resources and professional groups in Japan

**EXECUTIVE IMPACT**  
Executives on the Cutting Edge of Japanese Business

**Revolutionizing Program Execution**

PM-Global  
Entrepreneur Association of Tokyo  
FEBRUARY 2006

**10-SECOND BRIEFING**

- Project Management
- On-site Project Management
- Consulting
- Customer Training
- Customer Training Solutions
- Business Training Solutions
- IT (Program, Product, Process)
- Operational Strategy

**CostTracker: Summary**

2006

Item	2006	2005	% Change
Total Earnings	¥1,100,000	¥1,000,000	10.0%
Total Expenses	¥800,000	¥750,000	6.7%
Net Profit	¥300,000	¥250,000	20.0%

Monthly Summary: Business and Living Expenses

Quarterly Summary

Monthly Report

Total Earnings vs. Expenses

**CSR REWARDS**  
Corporate Social Responsibility  
Rewards  
SETUP GUIDE

# Sales Booster Pack

Power up your Sales!

Purchase the Sales Booster Pack and receive the following – **FREE**

(Value: ¥75,000)

Lock in your sales advantage with **SBP–Premium**

*If you think the package of products above is enticing, what will your customers think when you offer it to them?*

SBP–Premium has been designed for one purpose – **to help businesses like yours sell more.**

SBP–Premium – containing 3 different versions of SBP – is an innovative, easy-to-use, **turnkey sales incentive system** that **instantly adds value** to your products and services to make them more attractive to customers. When marketing, simply offer the SBP – containing a select range of informative reports, sales tools and smart turnkey strategies – to give your products/services a **clear edge** over your competition and significantly boost sales.

## 8 benefits of using SBP–Premium to market your products and services –

1. **Extremely simple to use** – Simply attach 1 of the 3 different versions of SBP (1 pdf file) contained in the SBP–Premium package to your e-mailed sales packages, insert a link to an SBP in your sales e-mails, or include an SBP as a printout inside your mailouts.
2. **Flexibility** – Select from 3 different SBPs depending on your customers' requirements and budgets.
3. **Receive commission payments** – We pay you reseller commissions of up to 50% for every SBP you sell on behalf of Business Grow.
4. **Earn more** – Earn more per sale by selling SBPs along with your own products and services.
5. **No upfront costs, setup fees or down payments** if you use Business Grow's existing SBPs.
6. **Customize** – For an extra fee, Business Grow can customize the SBPs to feature your logo and incorporate your products, services and special offers.
7. **Full instructions provided.**
8. **Get going fast** – Order today and have the SBP–Premium system working to boost your sales in only 4-7 working days.

## You receive –

- ✓ Sales Booster Pack–Premium User Guide
- ✓ Pdf files of 3 x Sales Booster Packs
- ✓ Sales text to market the Sale Booster Packs

To start SBP–Premium working to boost sales for your business, simply purchase the SBP (see page 1) and receive SBP–Premium **FREE!**