

SAVE MONEY AND THE ENVIRONMENT

**Sales
Booster
Pack**
Power up your Sales!

¥323,000



¥125,000

Order a Sales Booster Pack and Business Grow will donate **¥5,000** to the charity, environmental or community group of your choice...

...and give you a **FREE** turnkey Sales Incentive System – (see below)

Products and information to help you promote your business, get published and boost earnings

Promote your business

- Business Bio** – A next generation personal marketing weapon that can help you market yourself, your company and any product or service to customers, partners, media and investors (far right, DATA version).
- Media Readiness Pack (MRP)** – A 28-page guide packed with proven tips for business owners and entrepreneurs who want to secure valuable media publicity – *without spending a fortune*.
Written by author of 350+ published articles.
Sample: www.businessgrow.net/documents/MRPSample.pdf
- Business Marketing Weapons** – Brochure outlining 6 powerful marketing tools that can boost your sales and promote your business to virtually any potential customer.
- Japan Networking Secrets** – 3-page report packed with tips, links and advice from some of Tokyo's top networkers.
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- 4 Ways to Make Money Anywhere** – Discover 4 innovative strategies to earn an income from anywhere.
- Affiliate Program** – An easy-to-implement turnkey system that quickly helps users create an affiliate network and boost revenues by selling through other peoples' networks, earning reseller commissions, stimulating B2B cooperation, and expanding the product/service range users offer to customers – without associated R&D costs.

CostTracker money management system

- A powerful multi-function system** that helps you track your income and expenses, cut costs, boost profits, improve your sales strategy, manage your taxes, prepare a budget, and produce regular financial reports (far right).

Protect the environment

- CSR Rewards strategy** – A complete easy-to-use clip-on Corporate Social Responsibility system that supports environmental, community and charitable organizations, and helps businesses like yours sell more (far right).
Info: www.businessgrow.net/documents/CSRRewards-Sample.pdf
- Green Office Checklist** – 97 checkpoints to help you 'green' your office and cut costs.

Japan Business Resource Directory

- 21 pages containing a professional groups directory:** entrepreneur, professional, chambers of commerce, etc., and **useful business resources:** online networking tools, business promotion tools, business magazine listing, professional training resources, *and more*.

FREE turnkey sales incentive system – see overleaf

MRP
Media Readiness Pack
Are You Ready To Be Published?

Get Published

An industry insiders guide for business executives and entrepreneurs who want to secure quality publicity for their businesses - without spending a fortune

By Jonathon Walsh, Business Grow

EXECUTIVE IMPACT
Executives on the Cutting Edge of Japanese Business

PM-Global
Revolutionizing Program Execution

Enabling companies to experience greatest success. With more than 25 years in the IT industry as a senior executive and a senior manager (1997-2008) as Senior Project Manager for an IT consulting company in Tokyo, I have successfully managed projects in 10+ countries. I have worked on 10+ IT projects in 10+ countries. I have worked on 10+ IT projects in 10+ countries. I have worked on 10+ IT projects in 10+ countries.

SMART Business

Affiliate Program

The Shortcut to Grow Your Business

User Guide

Benefits:

- Expand your customer base by selling through other peoples' networks
- Reinvest extra proceeds to sell for you without paying extra salaries
- Decrease overheads on office and your products and services
- Earn reseller commissions by selling for others
- Development setup costs and quick to launch
- Build your product/service range with own development time or costs
- Complete turnkey system – all instructions, letters and templates included
- Proven cooperation, not competition – promote others so they promote you
- Expand your network and sell more at the same time
- No cold calling and no travel costs

CostTracker: Summary

2008	FORECAST	ACTUAL	PERCENTAGE
Sales	¥1,000,000	¥1,000,000	100%
Expenses	¥500,000	¥500,000	100%
Profit	¥500,000	¥500,000	100%

Monthly Summary: Business and Living Expenses

Quarterly Summary

Monthly Report

Japan Business Resource Directory

A comprehensive listing of business resources and professional groups in Japan

CSR Rewards

Corporate Social Responsibility Rewards

SETUP GUIDE

Sales Booster Pack

Power up your Sales!

Purchase the Sales Booster Pack and receive the following – **FREE**

(Value: ¥75,000)

Lock in your sales advantage with **SBP–Premium**

If you think the package of products above is enticing, what will your customers think when they are offered it?

SBP–Premium has been designed for one purpose – **to help businesses like yours sell more.**

SBP–Premium – containing 3 different versions of SBP – is an innovative, easy-to-use, **turnkey sales incentive system** that **instantly adds value** to your products and services to make them more attractive to customers. When marketing, simply offer the SBP – containing a select range of informative reports, sales tools and smart turnkey strategies – to give your products/services a **clear edge** over your competition and significantly boost sales.



8 benefits of using SBP–Premium to market your products and services –

- Extremely simple to use** – Simply attach 1 of the 3 different versions of SBP (1 pdf file) contained in the SBP–Premium package to your e-mailed sales packages, insert a link to an SBP in your sales e-mails, or include an SBP as a printout inside your mailouts.
- Flexibility** – Select from 3 different SBPs depending on your customers' requirements and budgets.
- Receive commission payments** – We pay you reseller commissions of up to 50% for every SBP you sell on behalf of Business Grow.
- Earn more** – Earn more per sale by selling SBPs along with your own products and services.
- No upfront costs, setup fees or down payments** if you use Business Grow's existing SBPs.
- Customize** – For an extra fee, Business Grow can customize the SBPs to feature your logo and incorporate your products, services and special offers.
- Full instructions provided.**
- Get going fast** – Order today and have the SBP–Premium system working to boost your sales in only 4-7 working days.

BENEFITS

- Instantly add value to your sales packages
- FREE to use for 3 months
- Easy to launch and use. No cold calling
- Differentiate your products/services from the competition
- Earn generous commissions and boost earnings/sale

Your Smart Sales Advantage www.businessgrow.net

You receive –

- ✓ Sales Booster Pack–Premium User Guide
- ✓ Pdf files of 3 x Sales Booster Packs
- ✓ Sales text to market the Sale Booster Packs

To start SBP–Premium working to boost sales for your business, simply purchase the SBP (see page 1) and receive SBP–Premium **FREE!**