

OUTSTANDING business promotion tools for outstanding businesses

Innovative new marketing tools to turn heads, attract customers, and **SELL MORE**

Business Dashboard

NAVI

Present targeted sales pitches – every time.

Download:

- [Sample1](#)
- [Sample2](#)
- [Brochure](#)

20,000 yen per page

Looking for a simple yet effective way to present key facts and figures about your business to potential customers, partners, media and investors?

You just found it.

Business Dashboard provide a customized serving of all the key information your potential customers need to know about your business but may not have time to find.

The efficient, eye-catching dashboard format gives them complete control over what they view – based on what you want them to see.

By simply sending a link to your Business Dashboard, potential customers who click the featured hyperlinks will be taken immediately to the webpages on your site that are relevant to them and that will **encourage them to buy.**

Business Dashboard
WEBSITE NAVIGATION TO DRIVE BUSINESS FORWARD

SERVICES
A premium marketing product that uses a professionally written market analysis and your business to present content, graphics, media and investors.

Introduction
Business Drive is an innovative Tokyo-based content supply company specializing in providing professional writing, editing and business promotion services. To date, Business Drive has placed more than 300 articles in Asia-based media, and assisted businesses as diverse as Toyota, Nissan, NTT Docomo, Hitachi, Microsoft, Citibank and others with custom-designed newsletters, innovative marketing tools, editing and Japan business expertise.

Company Overview
A comprehensive range of innovative business and personal marketing tools that can help you connect with your target audience, promote your business, and provide valuable information to your customers and partners.

Services
A premium marketing product that uses a professionally written market analysis and your business to present content, graphics, media and investors.

Business Bio
A premium marketing product that uses a professionally written market analysis and your business to present content, graphics, media and investors.

Multi Business Pack
Custom-designed newsletters that provide you with the right message to potential customers, and (possibly) include your company to their list of the same time.

InfoPak
Custom-designed newsletters that provide you with the right message to potential customers, and (possibly) include your company to their list of the same time.

Jonathan Walsh
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URL: www.businessdrive.net

Business Dashboard, copyright

Different versions can be created for different users:

- Customers
- Investors
- Partners
- Media, etc.

Business Dashboards feature everything you want a particular type of customer to see – on 1 eye-catching page.

Business Bio

NAVI

Top-level executive & business promotion

Download:

- [Business Bio brochure](#)
- [Nissan](#)
- [Kudos](#)
- [WineInStyle](#)
- [Sample portfolio](#)

Q&A version: 45,000 yen
Article version: 90,000 yen

You've got your laptop, your presentation notes and your business cards. But when the crunch comes, will you be able to present yourself and the key sales points of your business in an effective, memorable and articulate way?

Now you can **dazzle** your customers, partners, media and investors and **forge a great first impression** with your own **Business Bio** – a 1-2 page professionally written promotional tool combining carefully crafted text with eye-catching design work to cement your and your business's credibility and create a lasting impression wherever and whenever you need to.

Business Bio can be –

- Sent to potential clients
- Put on your website
- Distributed at meetings, seminars, events and trade shows
- Used in presentation packs and newsletters.

Taylor Consulting Inc.
BUSINESS BIOGRAPHY

Business Innovator Fueling Asian I.T. Consulting Sector Growth

David Taylor
CEO, Taylor Consulting Inc.
Asian leading I.T. Consulting company

PROFILE
Name: Taylor Consulting Inc., CEO, David Taylor
Industry: Information Technology
Established: July 1987
Locations: Tokyo, New York, Beijing
After-tax earnings: 2007: 888 Million Employees: 1,872

What benefits can Taylor Consulting offer clients?

- **APPLICATION DEVELOPMENT** - ITCI provides end-to-end web and mobile application development services for client projects to their requirements.
- **ABLE TO SERVICE MULTINATIONAL CLIENTS** - ITCI offers flexible and scalable solutions that can be quickly deployed, allowing for the delivery of high quality, value-added services.
- **MANAGED SERVICES** - ITCI offers flexible and scalable solutions that can be quickly deployed, allowing for the delivery of high quality, value-added services.

CONSULTANT profile

Consultant's Specialist Areas

- PROJECT MANAGEMENT
- INFRASTRUCTURE PROJECTS
- VENDOR MANAGEMENT

Executive Summary

THIS CANDIDATE CAN DELIVER...

- Extensive experience gained from working in a diverse across multiple platforms in the project management space from 1995 to the present.
- Proven management, training and relationship building skills.
- Effective relationship building skills.

Bank Data

More Information

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DESIGNED BY BUSINESS DRIVE E-mail: info@businessdrive.net

Business Bio can promote –

- An individual
- Company/team
- Products/services
- Training programs
- Projects, etc.

Corporate Newsletters

NAVI

Bold. Impacting. Designed to impress.

Download:

- [Brochure](#)
- [Sample 1](#)
- [Sample 2](#)

Send to:

- Staff
- Customers
- Partners
- Investors
- Media

Please request a quotation.

Designed to inform, impress and sell, corporate newsletters are customizable information-packed documents that are ideally distributed to your customers and staff on a regular basis. These eye-catching documents are designed to provide key, relevant and useful information such as:

- | | |
|-------------------|-----------------|
| Latest news | New products |
| Core products | Services |
| Special offers | Sales campaigns |
| Departmental news | and more. |

Not only that, they also let you advertise and on sell at the same time.

Two types are available:

- Premium** – For regular publication. [Sample](#)
- Regular** – For 1-off or irregular news. Can easily be converted into press releases. [Sample](#)



Corporate Profiles

NAVI

Smart IR documents to instantly upgrade your business image

Download:

- [Sample](#)

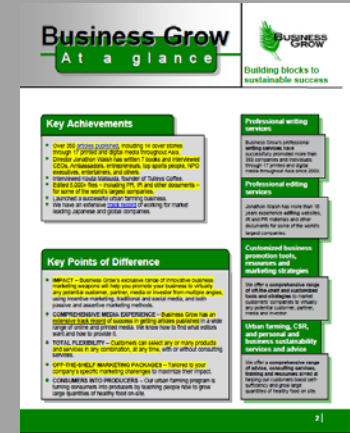
To boost marketing efficiency, insert [Business Bios](#) and a [Business Dashboard](#) into your Corporate Profile.

Please request a quotation.

Corporate profiles present a complete picture of your business: what it does, how and why it does it, who runs it, and where it is heading.

In fact, these smart documents encapsulate everything potential customers may need to know about your business. Whether short and compact, or long and detailed, **corporate profiles instantly upgrade your business image.** Ideal for use as introductory documents and in IR/PR packs, corporate profiles can include:

- | | |
|----------------------------|-------------------------------|
| Company summary | Key achievements |
| Points of difference | Product/service data |
| Case studies | Success stories |
| Articles, staff interviews | Executive biographies |
| Company history | CSR/IR information, and more. |



SPECIAL OFFER!

Purchase any featured product and you will be able to choose any two (2) items from nos. 1/ - 8/ in the [MediaSmart Pack](#) worth up to 90,000 yen.

For more information / To order

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