



Professional editorial, writing and business promotion services

# Smart BUSINESS



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SAMPLE

As either a staff member, investor, partner or affiliate, we're sure you will want to know how business is developing.

Smart Business keeps stakeholders informed by delivering information about Business Grow's latest news, innovations, technologies and staff movements.

## Business Grow provides

- Professional [writing and editing services](#)
- [Customized business promotion tools, resources](#) and marketing strategies
- [Urban farming, CSR, and personal/business sustainability services and advice.](#)

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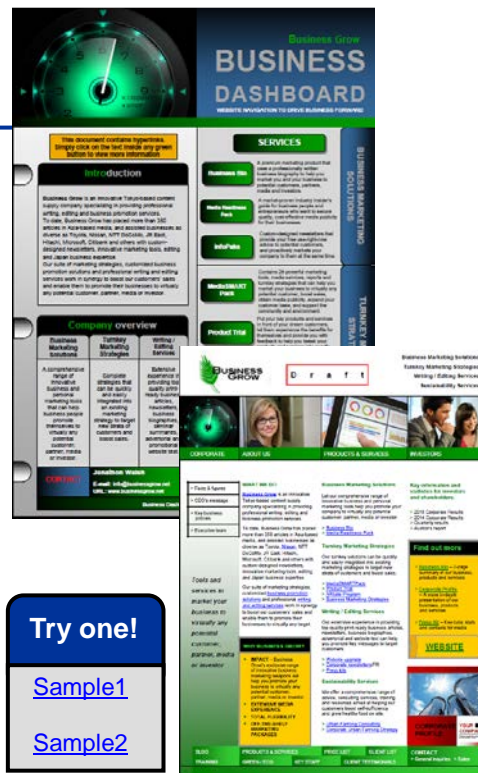
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## Business Dashboard launched

Sales of Business Grow's new **Business Dashboard** are ramping up as executives from Sydney to London are realizing how this smart business tool can provide a simple yet effective way to present key facts and figures about their businesses to potential customers, partners, media and investors.

Designed by the Business Development team, this smart PDF tool functions as a 'business gateway' that presents all the necessary information potential customers need to know about a business but may not have time to find. The efficient, eye-catching dashboard format gives them complete control over what they view – based on what the source business wants them to see.

→ [Find out more](#)



Try one!

[Sample1](#)

[Sample2](#)

## Asian market afterburner

Business Grow's Asian Market Development department won big in January when it secured a US\$5 million contract to create an advertising campaign for one of China's fastest growing automakers.

China's auto industry is growing with accelerating speed, so securing a deal and an opportunity to work in this market was a coup, said department manager **Ken Thomas**. "Our team has been tasked with creating a multi-year, multi-media advertising campaign focused not only on China but also niche markets in Malaysia and Vietnam," he explained. Ken and his team begin work in June on an advertising campaign that will be pushed through 470 TV channels to more than 25 percent of China's affluent younger demographic.

→ [Read article](#)

