# Business Dashboard

Present targeted sales pitches – every time.



Looking for a simple yet effective way to present key facts and figures about your business to potential customers, partners, media and investors?

## You just found it.

**Business Dashboard** is a 'business gateway' that presents all the necessary information your potential customers need to know about your business but may not have time to find.

The efficient, eye-catching dashboard format gives them complete control over what they view – <u>based</u> on what you want them to see.

By simply sending a link to your Business Dashboard, potential customers who click the featured hyperlinks will be taken immediately to the webpages on your site that are relevant to them and that will encourage them to buy.

That means you'll be able to present targeted sales pitches – every time.

## What types of information can be included in a Business Dashboard?

- Business introduction/overview
- Product/service information
- Work and product samples
- Profiles of key executives and staff
- Advertising and special promotions
- Case studies and key achievements
- Company history
- Client list, price lists, etc.
- CSR/IR information, and more.

To make viewing of your site even more efficient, different Business Dashboard versions can be created for different users: customers, investors, partners, media, and more.

For even greater impact, combine a dashboard with a <u>Business Bio</u> or <u>corporate profile</u>.



### What's the deal?

Purchase a **Business Dashboard** for just 20,000 yen per page and receive:

- A massive 73% discount off the MediaSMART Pack
  containing 28 powerful marketing tools, media services,
  reports and turnkey strategies that can help you market
  your business to virtually any potential customer, obtain
  media publicity, control costs, help the environment,
  and sell more. > Brochure
- A free **Press Kit Guide** (e-book).

#### Other products you may be interested in:

Business Bios

InfoPaks

Corporate newsletters

Corporate profiles

Media SMART Pack

Affiliate Program



Professional writing, editing and business promotion services

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