

**Business Grow** 

# BUSINESS DASHBOARD

WEBSITE NAVIGATION TO DRIVE BUSINESS FORWARD

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#### **Introduction**

**Business Grow** is an innovative Tokyo-based content supply company specializing in providing professional writing, editing and business promotion services.

To date, Business Grow has placed more than 350 articles in Asia-based media, and assisted businesses as diverse as Toyota, Nissan, NTT DoCoMo, JR East, Hitachi, Microsoft, Citibank and others with custom-designed newsletters, innovative marketing tools, editing and Japan business expertise.

Our suite of marketing strategies, customized business promotion solutions and professional writing and editing services work in synergy to boost our customers' sales and enable them to promote their businesses to virtually any potential customer, partner, media or investor.

### Company overview

#### Business Marketing Solutions

A comprehensive range of innovative business and personal marketing tools that can help business people promote themselves to virtually any potential customer, partner, media or investor.

#### Turnkey Marketing Strategies

Complete strategies that can be quickly and easily integrated into an existing marketing strategy to target new strata of customers and boost sales.

## Writing / Editing Services

Extensive
experience in
providing top
quality printready business
articles,
newsletters,
business
biographies,
seminar
summaries,
advertorial and
promotional
website text.

#### Jonathon Walsh

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#### **Business Bio**

A premium marketing product that uses a professionally written business biography to help you market you and your business to potential customers, partners, media and investors.

Media Readiness
Pack

A market-proven industry insider's guide for business people and entrepreneurs who want to secure quality, cost-effective media publicity for their businesses.

InfoPaks

Custom-designed newsletters that provide your free use-right-now advice to potential customers, and proactively markets your company to them at the same time.

#### MediaSMART Pack

Contains 28 powerful marketing tools, media services, reports and turnkey strategies that can help you market your business to virtually any potential customer, boost sales, obtain media publicity, expand your customer base, and support the community and environment.

**Product Trial** 

Put your key products and services in front of your dream customers, let them experience the benefits for themselves and provide you with feedback to help you tweak your products and services into exactly what your customers want to buy.

Affiliate Program An easy-to-implement turnkey system that quickly helps users create an affiliate network and boost revenues by selling through other peoples' networks.

CSR Rewards Program An easy-to-use clip-on corporate social responsibility system that efficiently links company sales to support of environmental, community and charity organizations, and helps businesses like yours sell more.

Business Marketing Strategies 8 marketing tools and strategies to help you promote your business, sell through other companies, get published and sell more.

Who we are

Client list

**Products & Services** 

**Client testimonials** 

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